Table of Contents

South African Journal of Business Management

Vol 53, No 1 (2022)

Original Research

Relationship amongst cultural openness, world-mindedness, product-country image and purchase intention of Korean and Chinese smartphone products: A case study of the South African consumers

You-Kyung Lee, Charles A. Robb

South African Journal of Business Management | Vol 53, No 1 | a2296 | 31 January 2022

Original Research

13

25

32

1

Determinants of emerging technologies adoption in the South African financial sector

Nkhulang T. Matsepe, Elma van der Lingen South African Journal of Business Management | Vol 53, No 1 | a2493 | 24 February 2022

Original Research

Towards a framework for growing small businesses in Africa

Angelo D. Joseph, Tungamirai Tambandini

South African Journal of Business Management | Vol 53, No 1 | a3225 | 31 March 2022

Original Research

Influence of proactive personality and career calling on employees' job performance: A moderated mediation model based on job crafting

Haibo Yu. Chanali Yan. Zhenhua Dona, Yue Hou, Xiaovu Guan

South African Journal of Business Management | Vol 53, No 1 | a2533 | 28 April 2022

Original Research

Effecting successful shared value creation: The role of organisations in fence-line communities

Ronel Kotze, Karl Hofmeyr

South African Journal of Business Management | Vol 53, No 1 | a2992 | 17 May 2022

Original Research

Sensemaking and corporate social responsibility: Implications for stakeholder communication amid the COVID-19 pandemic

Sherwin Govender, Arnoldus T. Smit

South African Journal of Business Management | Vol 53, No 1 | a2806 | 24 May 2022

Original Research

66

57

How to create Shared Value in mining organisations

Talifhani Khubana, Chantal Rootman, Elroy E. Smith

South African Journal of Business Management | Vol 53, No 1 | a2907 | 25 May 2022

Original Research

78

88

The role of group coaching in developing leadership effectiveness in a business school leadership development programme

Gloria Mbokota, Alison Reid

South African Journal of Business Management | Vol 53, No 1 | a3105 | 27 May 2022

Original Research

Ethical leadership, organisational citizenship behaviours and social loafing: The mediating effect of perceived organisational politics

Ayshe Hyusein, Serife Z. Eyupoqlu

South African Journal of Business Management | Vol 53, No 1 | a2842 | 28 June 2022

ISSN: 2078-5585 (print) | ISSN: 2078-5976 (online)

Original Research

A qualitative system dynamics perspective on the contribution of information technology credibility towards business and information technology alignment

Martin J. Butler

South African Journal of Business Management | Vol 53, No 1 | a2774 | 11 July 2022

Original Research

The nexus between effectual actions and small business performance

Ubochioma U.S. Osuigwe, Chukuakadibia Eresia-Eke

South African Journal of Business Management | Vol 53, No 1 | a3188 | 21 July 2022

Original Research

Exploring opportunism, conflict, noneconomic satisfaction and economic satisfaction in a B2B context - A buyer and seller perspective

Guan Jyh-Liang, Tzong-Ru Lee, Mornay Roberts-Lombard, Göran Svensson, Nils Høgevold

South African Journal of Business Management | Vol 53, No 1 | a3346 | 26 August 2022

Original Research

The drivers of reflection in arts-based coaching

Salome van Coller-Peter, Hanno N. Olinger

South African Journal of Business Management | Vol 53, No 1 | a2765 | 30 August 2022

Original Research

The impact of human resource management practices on affective commitment: An empirical study in micro, small and medium enterprises using partial least squares structural equation modelling

Firdaus Bashir, Santhi Venkatakrishnan

South African Journal of Business Management | Vol 53, No 1 | a3230 | 31 August 2022

Original Research

The association between optimism and future performance: Evidence of impression management from chief executive officer and chairperson letters George F. Nel, Sher-Lee Arendse-Fourie, Juan M. Ontong

South African Journal of Business Management | Vol 53, No 1 | a3183 | 31 August 2022

Original Research

An exploration of internal branding at the National Treasury of South Africa

Refiloe L. Thokoa, Vinessa Nadioo, Tessie Herbst South African Journal of Business Management | Vol 53, No 1 | a2593 | 19 September 2022

Original Research

Resistance: Faces of power and how identity is reflected Natasha Winkler-Titus, Anne Crafford

South African Journal of Business Management | Vol 53, No 1 | a3089 | 26 September 2022

Original Research

The influence of self-awareness on effective leadership outcomes in South Africa

Sharon Da Fonseca, Hugh Myres, Karl Hofmeyr South African Journal of Business Management | Vol 53, No 1 | a2720 | 17 October 2022

123

101

113

135



144

154

193

166











208

Original Research

Entrepreneurial learning outcomes in the transition from hybrid to full-time entrepreneurship

Naomi Rugpath, Anastacia Mamabolo

South African Journal of Business Management | Vol 53, No 1 | a3359 | 18 October 2022

Original Research



Linking ambidextrous leadership and small and medium scale enterprises export performance

Ejikeme E. Isichei, Anas A. Aminu, Benjamin I. Chukwu, Nnia M. Ike, Kalu E. Agbaeze, Igwe Anthony

South African Journal of Business Management | Vol 53, No 1 | a2791 | 28 October 2022

Original Research

Relationship between personality traits and academic performance on a Master of Business Administration programme

237

246

Renata Schoeman, Willem F. Kotzee

South African Journal of Business Management | Vol 53, No 1 | a2745 | 08 December 2022

Reviewer Acknowledgement

South African Journal of Business Management | Vol 53, No 1 | a3675 | 19 December 2022