

FROM THE EDITOR

This will be the last issue to be presented by the present Editor.

During 1969, Council of the S.A. Association of Business Management decided to publish a journal in the interests of scientific management, and the present Editor, assisted by Dr. J.D. du Toit, undertook the editorship and the administrative functions associated with the journal.

From the first issue in November 1969 to this, the 21st issue, the objective of the journal was to serve primarily the graduates of South African Business Schools, the Students of Business Schools and also those managers who did not have the benefit of a formal MBA or MBL programme, but who nevertheless seek to apply scientific management principles and techniques.

During the past five years the present editor endeavoured to obtain and publish articles which discuss new thinking in the management field, articles which present the results of research, and articles which discuss and highlight management techniques. The articles which we have been able to publish were mostly contributed on an ad hoc basis, and were refereed on the grounds of their potential benefit to practicing business leaders.

Arrangements have now been made with the Directors of the six Business Schools attached to the Universities of Cape Town, Potchefstroom, Pretoria, Stellenbosch, South Africa and the Witwatersrand that each School will regularly contribute selected and refereed articles on scientific business theory and practice. This is in addition to the articles which are received from practicing members of the Association and other business leaders. It is therefore hoped that we will be able to extend the range and impact of the articles in *Bedryfsleiding/Business Management* to make it THE acknowledged mouthpiece and the authoritative journal of scientific business management in South Africa.

As from 1st January 1975 the following changes will be introduced:-

1. Articles at the academic level will be provided by the Business Schools on an organised basis, covering both scientific management theory and practice.
2. The number of pages of the journal will be doubled, and the range and diversity of the articles will be increased.
3. The format and appearance of the journal will be changed.
4. A new Editor will take over.



H.K. Dykstra

Professor J.J. VENTER, the new Editor, is a member of this Association's Council. He is professor of Business Leadership at the School of Business Leadership of the University of South Africa. His curriculum vitae is as follows:-

M.A. (Potch), D. Phil. (Potch)
International Teachers Program (Harvard)
Associate Director and Head of the Doctoral Programme and of the Division of Research, S.B.L., University of South Africa
Professor of Business Leadership, S.B.L., University of South Africa



Prof. J.J. VENTER

Visiting Professor of Industrial Sociology at Rand Afrikaanse University for the past seven years
Previous appointment: Librarian and Lecturer
Librarian of the Transvaal Education Department
Fields of special interest:
Cross Cultural Management
Management of Human Resources
Management of Change
Research experience abroad:
Saskatchewan, Newstart, Canada
Human Resources Research Organisation, Washington, D.C.
Japan Productivity Centre, Tokio

It is with the greatest confidence that I hand this journal over to Prof. J.J. Venter, knowing that the journal will grow in impact and stature under his guidance.

H.K. DYKSTRA